

Annex 4: Describing signals template





Module / Exercise 3 Assessing signals & map of drivers part 1 (Describing signals)

Instructions

From the group of signals identified in the previous exercise, select 5 (maximum 6) that you consider to be the most relevant for the future of your ecosystem. List each signal in the appropriate metrics table. Fill in all the fields in the table with relevant information answering to questions provided in the table. Work individually or as a group when describing each signal.

Template to work in

SIGNAL I						
TITLE	SOURCE (LINK)	DESCRIPTION	HOW CAN IT CHANGE OUR OPTICS?	HOW CAN IT CHANGE THE ECOSYSTEM?	IMPACT	EARLIEST TIME TO MAINSTREAM
Short name of a signal	Link - title of publication, event, page, photo, personal intuition	What?	How does it change our perception of the future of the ecosystem? • "It shifts attention towards ..." • "It underlines the importance of ..." • "It brings a new element to the discussion about ..." • "It facilitates the understanding of the potential change?"	• What impact does a signal have on the elements of the ecosystem? • Think of various technological, economic, societal, environmental impacts	Impact on a scale -5 to +5 Individual assessment of the author of the signal	The minimal amount of time needed to the mainstreaming of a signal. The moment of mainstreaming is defined as the time when the signal is the most impactful on the system
Opportunities						
Risks						
Challenges						

Next step:

After you describe all the selected signals, move to the next exercise, in which you will be giving numerical assessments in terms of:

- the positive or negative impact of each signal on your ecosystem (on a scale from -5 to 5, where -5 indicates an extremely unfavorable impact, and 5 indicates an extremely favorable impact) and
- the Earliest Time to Mainstream (ETM, that is the minimum time needed for the signal to mature and be the most impactful on the ecosystem; on a scale from 2 to 20 years).

Open or print out a relevant template to proceed.