



PRESS RELEASE

IDEALIST Project 4th Press Release

Date: 18/06/2025

IDEALIST launches new toolbox to support companies in Strategic Foresight

A practical kit to anticipate change and build business resilience

The European project IDEALIST (“3 InDustrial Ecosystems tAckLing supply chains dISrupTions and boosting advanced technologies uptake” – www.idealists-project.eu), co-funded by Horizon Europe, has developed a practical toolbox to support organisations – especially clusters, business support organisations (BSOs), regional development agencies and intermediaries – in helping their companies engage in Strategic Foresight processes.

This toolbox is designed for **all those actors who support SMEs** in understanding weak signals of change, anticipating disruptions and developing resilient, forward-looking strategies. It offers step-by-step guidance, workshop formats, and tested methods to facilitate foresight activities at organisational and ecosystem level.

But what is **Strategic Foresight**?

Rather than predicting the future, it enables companies to explore plausible future scenarios based on emerging technological, societal, environmental or geopolitical trends – and to use that insight to improve strategic decision-making and adaptability. In a world defined by volatility and complexity, this capacity is becoming essential.

The European Commission and many public administrations have also adopted foresight methods to shape more robust and responsive industrial policies.

Within IDEALIST – involving 14 partners from 7 European countries – the foresight work has been led by **4CF** (<https://4cf.eu/>), an internationally recognised think tank based in Warsaw, specialised in futures research, innovation, and strategic transformation.

The **toolbox** is now publicly available online:

<https://www.idealists-project.eu/horizon-scanning-how-to-run-a-workshop/>

It includes materials, methods and hands-on instructions to run Horizon Scanning workshops and enhance Futures Literacy and future preparedness within SME ecosystems.



For more information, visit:

 www.idealist-project.eu

For Further Information

For more details about the IDEALIST project, its objectives, and how to get involved, please visit <https://www.idealist-project.eu/> or contact info@idealist-project.eu.

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