



European Companies Invited to Solve Advanced Materials Challenges in IDEALIST Hack&Match Event

10 December 2024

The IDEALIST project invites European SMEs, mid-caps, and large enterprises to participate in the upcoming **Hack&Match Event #1**, a unique opportunity to address critical challenges in Advanced Materials through collaboration with experts and innovators. Scheduled for **13–14 February 2025**, the event is designed to foster tailored solutions and strengthen the competitiveness of European industries.

This initiative is ideal for companies in **Energy-Intensive Industries, Aerospace and Defence, Mobility, Transport, and Automotive** sectors that are looking to innovate and stay ahead in rapidly evolving markets. Mid-caps and large enterprises facing challenges such as product lightweighting, material shortages, sustainability integration, or enhanced performance requirements will find this event particularly valuable. Organizations seeking to reduce material costs, adapt to shifting market demands, or implement sustainable practices are encouraged to participate.

To join, companies are invited to submit their challenges related to Advanced Materials during the submission period from **2 December 2024 to 10 January 2025**. Each submission should clearly define a specific challenge the company is facing. Selected challenges will become the focus of the Hack&Match Event, where teams guided by IDEALIST project tutors will work collaboratively to develop actionable solutions.

The event will be held online, offering participants free access to a curated network of solution providers, researchers, and industry professionals. This is a chance for companies to co-develop innovative ideas and position themselves at the forefront of technological advancements.

Companies interested in taking part are encouraged to submit their challenges as soon as possible. The submission form is available at <https://forms.gle/Chyp49veHzLYnxQEA>.

About IDEALIST

The IDEALIST project is committed to fostering innovation and collaboration in Advanced Materials, supporting European industries in addressing complex challenges and maintaining global competitiveness.

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